

TEACHERS' STRATEGIES IN INCREASING STUDENTS' ENGLISH LEARNING MOTIVATION DURING THE ERA OF NEW NORMAL

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Abstrak

Penelitian ini bertujuan untuk mengetahui strategi guru dalam meningkatkan motivasi belajar bahasa Inggris siswa di era new normal dan menemukan apakah strategi yang diterapkan guru dapat meningkatkan motivasi belajar siswa di era new normal Tahun Pelajaran 2021/2022. Penelitian ini berbentuk deskriptif kualitatif. Teknik pengumpulan datanya merupakan gabungan antara metode langsung dan metode tidak langsung. Partisipan dari penelitian ini adalah 2 guru bahasa Inggris dan 15 siswa. Data yang dikumpulkan menggunakan wawancara, angket dan dokumentasi. Hasil penelitian menunjukkan bahwa guru menggunakan beberapa strategi dalam meningkatkan motivasi belajar bahasa Inggris siswa di era new normal dan menemukan apakah strategi yang diterapkan guru dapat meningkatkan motivasi belajar siswa di era new normal, guru menggunakan strategi demokrasi, strategi diskusi kelompok kecil, strategi campuran dan strategi bermain. motivasi yang paling meningkat dengan strategi yang digunakan adalah motivasi ekstrinsik.

Abstract

This research aims to determine teacher strategies in increasing students' English learning motivation during the era of the new normal and find out whether the strategies applied by teachers can increase students' English learning motivation during the era of the new normal for the academic year of 2021/2022. This research is in the form of a qualitative descriptive. The data collection technique is a combination of direct and indirect methods. The participants of this research were 2 English teachers and 15 students. Data was collected using interviews, questionnaires, and documentation. The results showed that the teacher used several strategies to increase students' English learning motivation during the era of the new normal and found out whether the strategies applied by the teacher could increase students' learning motivation during the era of new normal, the teacher used demonstration, small group discussion, blended learning, and games. The most increasing motivation with the strategy used is extrinsic motivation.

Keywords: *Descriptive Qualitative Research, Teacher Strategy, English Learning Motivation.*

INTRODUCTION

English is the language of international communication, the language of science knowledge, modern technology, trade, politics, and used almost in all fields, then English becomes the priority for studying foreign languages. Learning English is needed as a medium to communicate with one another (Sharifian, 2009). In learning English, a teacher needs a strategy to increase students'

learning motivation, therefore teachers' strategy is very important in learning activities to achieve the learning objective.

A teaching strategy is a generalized plan for a lesson that includes structure, desire learner behavior, in terms of the goals of instruction, and an outline of tactics necessary to implement the strategy (Antoni, 2010). The success of student learning can be influenced by many aspects such as aspects of the teacher, environment, and learning media. One of the main aspects of the success of student learning is learning motivation (Wati et al.,2021). The learning process will be successful when students have the learning motivation, therefore the right teaching strategy can increase students' motivation to learn English, especially

The term motivation comes from the Latin word, *movere* (to move), and then absorbed in the English language into motivation which means providing motivation or cause of motivating that led to encouragement (Purnama et al., 2019). Learning motivation is a psychological condition that encourages a person to learn, (Khodijah, 2014).

In the era of new normal, the government has taken various ways so that education can continue to run because education is a very important asset for a nation for the progress of a country. New Normal is a new life where all people continue to carry out their activities as usual but still apply the health protocols that have been set by the government so that the spread of the Covid-19 virus can be overcome (Habibi, 2020).

From the explanation above, the teachers' strategy is very important to increase students' English learning motivation, especially during the era of new normal which is still happening today. Teachers are required to be more selective in choosing teaching strategies in increasing students' English learning motivation and achieve educational goals. Therefore, researchers are interested in conducting a research entitled "Teachers' Strategies in Increasing Students' English learning Motivation During the Era of New Normal".

METHODOLOGY

In this research, the researcher used descriptive qualitative research. In this sense, Descriptive qualitative can be interpreted as a problem-solving procedure that is investigated by drawing/describing the state of the subject/object of research (a person, institution, society, etc.) at the present based on facts

(Nawawi, 2015). Descriptive qualitative research is to make systematic, factual, and accurate descriptions of the facts and characteristics of a particular population or area. The subject of this research are 2 English teachers and 15 students at SMP Negeri 4 Sajingan Besar. In this research, researcher used simple random sampling to selected the students.

Technique of Data Collection

This research used direct communication techniques and indirect communication techniques. In this research, interviews were conducted as a direct communication technique with the aim of obtaining the required information.

The indirect communication technique is a data collection technique using a questionnaire as a tool (Maegono, 2014). Questionnaires in this research were to determine the students' English learning motivation during the era of new normal. In this case, the researcher prepared questionnaire sheet, then the researcher given the questionnaires to the students about English learning motivation during the era of new normal. The documentation is a data collection method where researcher collect and study the data or information needed through important documents stored (Zuldafrial, 2012) Based on the opinion above, the researcher used documentation techniques in the form of data from the waka curriculum, school principals, and photographs that were documented at the time of the research.

Technique of Data Analysis

Finally, to analyze the data that has been obtained in this research, the researcher used data reduction, data display, and drawing conclusions or verification (Muhadjir, 1998). In data reduction, the researcher have made conclusions by taking important things that the researcher need from data collection to make it easier to understand. After the data collection from interview and questionnaire, the researcher does collect and classified by making summary records and describing by words and after that calculate the data from questionnaire by used Microsoft excel and to adjust according to the results of the research. After the data is reduced, the next step is to display the data so that the data collected can be understood and analyzed according to the desired objectives and usually in the form of narrative text (a form of field notes). A display is an organized and compressed collection of information that enables conclusions and

actions (Miles & Huberman, 1994). The researcher have analyzed the data to be obtained to make it easier to understand.

The results of the questionnaire to be answered by respondents will be measured by the percentage formula according to Ridwan (2008), the formula used is :

$$P = \frac{f}{N} \times 100$$

(Ridwan, 2008)

Where :

f = Score obtained

N = Number of frequensi/ maximum score

P = precentage number

In the questionnaire, the researcher will give an answer score of 5 for strongly agree, 4 for agree, 3 for neutral, 2 for disagree and 1 for strongly disagree. In this research, researcher prepared questionnaires sheet, then the reseacher distributed the questionnaires to the participants afther the data is collected the reseacher classify the answers based on the questions, then the researcher analyzed the data that has been classified. From the questionnaire data, the researcher used percentages to analyze it.

RESEARCH FINDINGS AND DISCUSSION

The new normal era is a change in circumstances that return to normal after going through the covid-19 pandemic but still complying with health protocols. At this time students begin to return to normal school activities but have limited time in the learning process and must comply with the health protocols that have been determined so that health is maintained. Based on the data that has been collected, the researcher explains the findings and delivery of the results of the researchers regarding the strategies used by teachers in increasing students' English learning motivation during the era of the new normal, the researchers concluded that teachers used four strategies to increase students' English learning motivation during the era of new normal, teaching strategies used are demonstration, small group discussion, blended learning, and games.

A demonstration strategy is a way of presenting lessons by demonstrating or showed students a certain process, situation, or object

being studied, either actual or imitation, which is often accompanied by an oral explanation (Bahri S and Aswan, 2010). Therefore, based on the statement, it is stated that the demonstration strategy is very important to be applied in increasing students' English learning motivation during the era of the new normal era.

The research also shows that English teachers at SMP Negeri 4 Sajingan Besar used a small group discussion strategy. Mulyasa (2010) suggests that small group discussion is a branch of the discussion method. This method is more effectively applied because students can directly communicate with other members who are not too many. In addition, students can also share information and experiences in solving a problem. Therefore the small group discussion strategy is very important to use with the aim that students can communicate with other members, and share information and experiences in solving a problem.

In this research, it was shown that English teachers at SMP Negeri 4 Sajingan Besar used a blended learning strategy. Blended learning is a mixed system that combines two components or methods at once. The mixture is e-learning and multimedia technology, (Thorne, 2013).

Finally, it was found that English teachers at SMP Negeri 4 Sajingan Besar used games learning strategies. Games learning strategy is learning that uses game applications or games that are deliberately designed by the teacher to assist in the learning process. Games learning means using games in an educational context to achieve goals (Stiller and Schworm, 2019). This learning strategy is to make students more enthusiastic and focused on learning.

English learning Motivation is measured used a questionnaire based on existing indicators. From the it was obtained that the students' intrinsic learning motivation scores had a minimum score percentage of 70, 27% and a maximum score of 100%. Based on the data from the questionnaire on students' intrinsic learning motivation, after doing research and processing data on 15 students it can be seen that the results are shown that 10 students get a percentage between 81% – 100% which means they are at the very high category in English learning motivation, 5 students

percentage between 61% – 80% which indicates that they are at the high category in English learning motivation. From the it was obtained that the students' extrinsic learning motivation scores had a minimum score percentage of 80, 70%, and a maximum score of 100%. Based on the data from the questionnaire on students' extrinsic learning motivation, after doing research and processing data on 15 students it can be seen that the results show that 14 students get a percentage between 81% – 100% which means they are at the very high category in English learning motivation, 1 student percentage between 61% – 80% which indicates that they are at the high category in English learning motivation.

From the explanation above, there are four strategies used by the teacher can increase students' English learning motivation during the era of new normal. Teaching strategies are a series of activity plans which include the use of methods and utilization of resources that are prepared to achieve learning objectives (Luqman, 2018). The teachers' strategy in increasing students' English learning motivation said to be successful if there is an encouragement or desire in students to carry out an activity in order to achieve the desired goal (Luqman, 2018). Therefore, the English teachers at SMP Negeri 4 Sajingan Besar used the strategies in increasing students' English learning motivation during the era of the new normal era. Teachers used demonstration strategies, small group discussions, blended learning, and games so that learning objectives can be successful and students are motivated. There are two types of motivation used in this research, namely intrinsic motivation and extrinsic motivation. These two motivations have a relationship in increasing motivation to learn English, (Sari et al 2017). The data that the researcher obtained, shows that the strategies used can increase students' English motivation during the era of the new normal. Based on these data, it can be concluded that the motivation that increases the most with the strategy used is extrinsic motivation.

CONCLUSION

From the results of the data analysis, the researcher concluded that there are four strategies used by an English teacher in increasing students'

English learning motivation during the era of the new normal at SMP Negeri 4 Sajingan Besar, namely: demonstration strategies, small group discussions, blended learning, and games. The data that the researcher obtained, shows that the strategies used can increase students' English motivation during the era of the new normal. Based on these data, it can be concluded that the motivation that increases the most with the strategy used is extrinsic motivation.

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